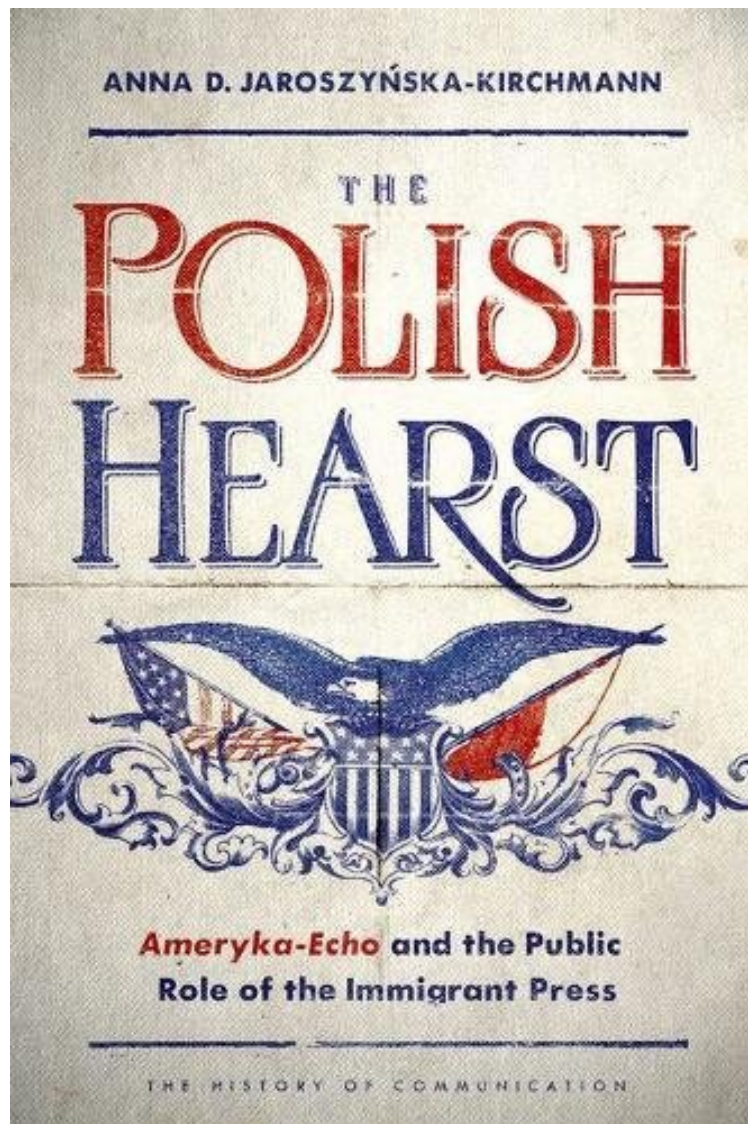


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The Polish Hearst: Ameryka-Echo and the Public Role of the Immigrant Press (History of Communication)

Anna D Jaroszynska-Kirchmann
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Anna D Jaroszynska-Kirchmann : The Polish Hearst: Ameryka-Echo and the Public Role of the Immigrant Press (History of Communication) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Polish Hearst: Ameryka-Echo and the Public Role of the Immigrant Press (History of

Communication):

Arriving in the U.S. in 1883, typesetter Antoni A. Paryski founded a publishing empire that earned him the nickname "The Polish Hearst." His weekly *Ameryka-Echo* became a defining publication in the international Polish diaspora and its much-read letters section a public sphere for immigrants to come together as a community to discuss issues in their own language. Anna D. Jaroszynska-Kirchmann mines seven decades' worth of thoughts expressed by *Ameryka-Echo* readers to chronicle the ethnic press's long-overlooked role in the immigrant experience. Open and unedited debate harkened back to homegrown journalistic traditions, and *The Polish Hearst* opens the door on the nuances of an editorial philosophy that cultivated readers as important content creators. As Jaroszynska-Kirchmann shows, ethnic publications in the process forged immigrant social networks and pushed notions of education and self-improvement throughout Polonia.

"The author has done an uncommon job in thoroughly analyzing a significant ethnic newspaper and inserting it into the mainstream of contemporary print culture studies." --James P. Danky, author of *The German-American Radical Press: The Shaping of Political Culture, 1850-1940* "A superbly framed and detailed analysis of an influential crossover newspaper In *The Polish Hearst*, Jaroszynska-Kirchmann exposes the fascinating, interconnected layers of ethnic history through *Ameryka-Echo*'s multi-voiced record."--*Polish American Studies*