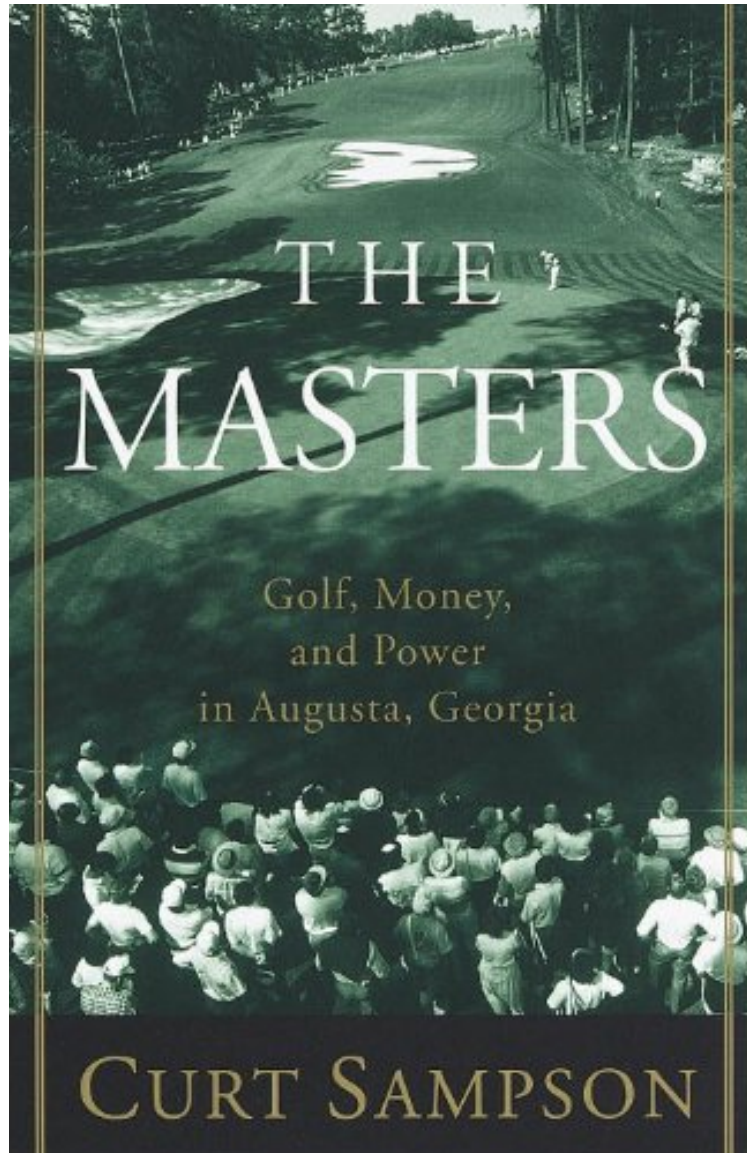


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The Masters: Golf, Money, and Power in Augusta, Georgia

Curt Sampson

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Curt Sampson : The Masters: Golf, Money, and Power in Augusta, Georgia before purchasing it in order to gage whether or not it would be worth my time, and all praised The Masters: Golf, Money, and Power in Augusta, Georgia:

2 of 2 people found the following review helpful. Masters without MakeupBy J KrafftThere are whispers dark corners in most every enterprise and Augusta National is no exception. Even this expose likely just scratches the surface - the marks seem to have drawn blood from the netherworld. Though achieving a great place in golf, the 'means' have not always been pretty. A good read on the event some more recent Augusta history.7 of 7 people found the following

review helpful. Interesting read, but very biased. By BSG The Masters is an interesting read, but surely the first rule of writing books like these is to provide both points of view. The average person has no chance to find out what Augusta National is really like, so we need to rely on authors such as Curt Sampson to go behind the myth and reveal the truth. If you compare "The Masters" with "The Making of the Masters" by David Owen, you wouldn't believe the two authors are writing about the same golf club. Most likely the truth lies somewhere between the two books - Owen could be the chief cheerleader for Augusta National, while Sampson isn't likely to be on the Chairman's Christmas card list. I would recommend the book to the serious golf fan, but have an open mind when reading it. 3 of 3 people found the following review helpful. I believe there are much better books on the Masters that I would recommend before ... By Bill Becker I was not impressed with this book. For my taste it was poorly written and failed to tie its main theme to the examples the author gave. I believe there are much better books on the Masters that I would recommend before reading Sampson's.

The Masters golf tournament weaves a hypnotic spell. It is the toughest ticket in sports, with black-market tickets selling for \$10,000 and more. Success at Augusta National breeds legends, while failure can overshadow even the most brilliant of careers. But as Curt Sampson, author of the bestselling Hogan, reveals in *The Masters*, a cold heart beats behind the warm antebellum façade of this famous Augusta course. And that heart belongs to the man who killed himself on the grounds two decades ago. Club and tournament founder Clifford Roberts, a New York stockbroker, still seems to run the place from his grave. An elusive and reclusive figure, Roberts pulled the strings that made the Masters the greatest golf tournament in the world. His story--including his relationship with presidents, power brokers, and every golf champion from Bobby Jones to Arnold Palmer to Jack Nicklaus--has never been told. Until now. *The Masters* is an amazing slice of history, taking us inside the presidency of Dwight D. Eisenhower, Augusta's most famous member. It is a look at how the new South coexists with the old South: the relationships between blacks and whites, between Southerners and Northerners, between rich and poor--with such characters as James Brown, the Godfather of Soul; the great boxer Beau Jack; and Frank Stranahan, the playboy golfer and the only white pro ever banned from the tournament. *The Masters* is a spellbinding portrait of a tournament unlike any other.

.com Curt Sampson follows his exceptional biography of Ben Hogan with another sweeping exploration of one of golf's icier hearts: Augusta National and the powers behind the Masters. A combination of history, sociology, and good old sports writing, *The Masters* counterpoints a rich, white institution with the town surrounding it that is anything but. Ultimately, the book tells the story of a singular sporting experience--and the marvelous drama it has provided--that manages to succeed spectacularly despite the arrogance, dourness, and manipulations of the homogenous bastion that deigns to let the rest of the world intrude upon its exclusiveness for one week every April. From Library Journal Arguably the most prestigious event on the Professional Golfers Tour, the Masters imposes 13 specific qualifications a player must meet to be on the invitation list. Even then there is no guarantee that a golfer will be selected to participate. No wonder this competition is a who's who of the world's best golfers. Sampson, author of several books on golf (e.g., *Hogan*, Rutledge, 1996), has compiled an interesting study complete with bibliography and index. This portrait of the Masters, appropriately subtitled "gold, money, and power in Augusta," traces the tournament's history since 1933, revealing both the dramatic moments and the controversial secrets, most notably racism. Certainly a book to raise eyebrows at the Augusta National Golf Club. The members' code of silence and a tight control of the media have kept a lid on the club's less-than-flattering side. Golfing enthusiasts will enjoy the publication. Purchase where demand warrants. ALarry Robert Little, Penticton P.L., BC Copyright 1998 Reed Business Information, Inc. "Jack Nicklaus may own six green jackets, but no one has captured the Masters like [Curt] Sampson."--The (Baton Rouge) Advocate "Sampson has put together a great story of a powerful institution."--Austin. Citysearch.com "[Curt Sampson's] fine new book, *The Masters*, is the only way we mortals are ever going to gain entrée to the hallowed Augusta National Golf Club." --The Dallas Morning News