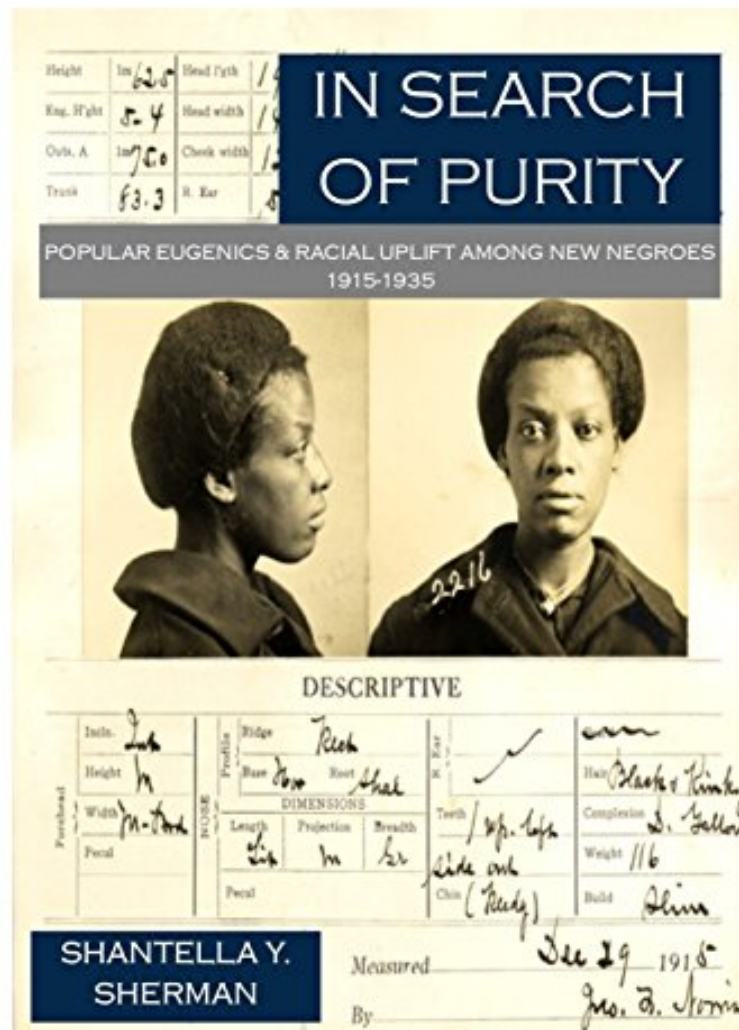


In Search of Purity: Popular Eugenics Racial Uplift Among New Negroes 1915-1935

Dr. Shantella Yolanda Sherman

*Download PDF | ePub | DOC | audiobook | ebooks



[Download](#) [Read Online](#)

#1242495 in Books Ingramcontent 2016-08-31Original language:English 9.00 x .64 x 6.00l, #File Name: 1537422979256 pagesIn Search of Purity Popular Eugenics Racial Uplift Among New Negroes 1915 1935 | File size: 61.Mb

Dr. Shantella Yolanda Sherman : In Search of Purity: Popular Eugenics Racial Uplift Among New Negroes 1915-1935 before purchasing it in order to gage whether or not it would be worth my time, and all praised In Search of Purity: Popular Eugenics Racial Uplift Among New Negroes 1915-1935:

0 of 0 people found the following review helpful. One of the most impactful history books I have ever read!!By Dr

Ronald Peters This is one of the best history books I have ever read. This book addresses the causality of social pathology as well as effects. I always wondered why certain colleges graduates stratified themselves from others. Why African-Americans are some of the most spiritual people in the world but, have high abortion rates. Every American should read this beautifully written and objective work. It will help you have a greater understanding the cause of our modern day socio-demographic stratifications. 6 of 6 people found the following review helpful. Impeccable! By The Good Doctor This book is OUTSTANDING!! Dr. Sherman gives a magnificent presentation of the depths of issues in Black America today by tracing the root causes of our troubles. BRAVO to Dr. Shantella for brilliantly articulating our truths!

“In Search of Purity: Eugenics and Racial Uplift among New Negroes, 1915-1935” is a dissertation that examines the reinterpretation of eugenic theories by Black scholars, who helped integrate the science into a social movement for racial uplift. Areas of analyses include: The Talented Tenth, links between ideas about social degeneracy and physical hygiene, eugenics courses and professors at Howard University, hereditarian, and colorism. Guiding principles of African American-led eugenic theory are examined alongside the fading imagery of the Old Negro that consisted of stereotypes scattered throughout plantation fiction, Blackface minstrelsy, vaudeville, and Darwinism. Specifically, terms like germ plasm (negative characteristics transmitted through genes through continual selection, unchanged, from one generation to the next), and racial hygiene (a public health platform designed to eliminate, among other ailments, venereal disease and promote healthy reproduction within a race) are analyzed in their relation to popular discourses about Black cleanliness that included “moral fitness” and intellectual ineptness. Ideologies that intrinsically tied Blackness to social degeneracy and criminality, as well as terms like full-blood and mulatto, are also examined. Links between standards of beauty, desirability, and marriage-worthiness in relation to those ideas are also critiqued. Of particular interest is the impact of racial hygiene discourses on African-American advertising through the promotion of products to lighten skin and straighten hair in order to eliminate noticeable signs of racial inferiority.